



Jesse Jones

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LinkedIn

Education

MFA—Hunter College, NY, NY
BFA with Honors, Minor:
Art Education—Pratt, Bklyn, NY

Skills

Production Design, Interactive Design, Web design, UI/UX Design, Responsive Design, Motion Graphics, Web and Social Media Advertising, Front-End Development.

Adobe CC Suite, Sketch, Invision, Balsamiq Mockups, Google Web Designer, Sublime Text, Wordpress, Squarespace, Mail Chimp, Informz, Constant Contact, Microsoft Office.

Projects

Showtime Motion Template – Social Media promotion template for The Trade Documentary.

Amaya Jones Branding – Branding, Logo Mark and Collateral design for LA Jewelry company.

PRODUCTION AND INTERACTIVE DESIGNER

Professional Experience

Showtime: Production Art Director, Digital Design 2017 – 2018

Responsible for creating supporting assets for Showtime Digital Marketing online, mobile, social, and interactive television initiatives. Designed custom motion graphic templates, and UI updates and A/B test for Marketing site.

Our Man In Havana: Responsive Web Design / Development, 2016 – 2017

Designed and Coded Responsive Site for US Chamber of Commerce. HTML5 banners for Pyure campaign and HTML5 banners and Social Media Banners for Nandos campaign.

The Advertising Research Foundation: Web & Email Design / Development, 2017

Redesigned their home page and global footer navigation. Created architecture and pages for events and their content. Hand coded multiple Table-Based marketing Emails.

The Cake Group: Web and Social Media Banners / Design & Development, 2017

Designed and Coded HTML5 and Social Media Banners for NFL Newborn Campaign

The Industry MGMT: Web Design & Development, 2017

Coded their Responsive Coming Soon page, consulted on UI and UX recommendations, created an SEO strategy for this Fashion Agency.

Creative Feed Agency: Flash & HTML5 Developer / 2013 – 2016

Designed, animated and coded numerous HTML5, Flash and GIF ad units for multiple clients including: Withings, Jabra, Microstrategy, Dropcam, UBM and Bordeaux.

Minklist: UI UX Design / 2014 – 2016

UI designer for Responsive web based restaurant rating web site. Created Site maps and Information Architecture. Designed Logo and all pages for Mobile, Tablet and Desktop.

ThinkBeliveCreate Agency: HTML5 Design & Development / 2013 - 2015

Optimized and coded multiple web banner campaigns for Tory Burch, TuneCore and LifeReimagined. Worked directly with Tory Burch's Creative Director and delivered large campaigns on tight deadlines.

Readysset Rentals: Web & UI Design, Project Management / 2013

Designed responsive web site for set rental company with custom checkout process. Hired and managed development team to build custom Wordpress theme. Trained staff on how to use CMS and edit content.

<http://readyssetrental.com>

Bidwell Restaurant: Branding & Web Development / 2013 - 2016

Created Branding for DC restaurant, customized Wordpress theme. Designed print collateral and event invitations, and sourced printers.

Pixelette Studio: Flash Designer & Developer / 2012 – 2015

Animated, resized and optimized multiple bitmap heavy animated and rich media ad units for new film releases. Clients included: Warner Brothers, Fox, Apple and Yahoo.